



Dalton State College

First Home Game Basketball Tailgate

GRHO 2016

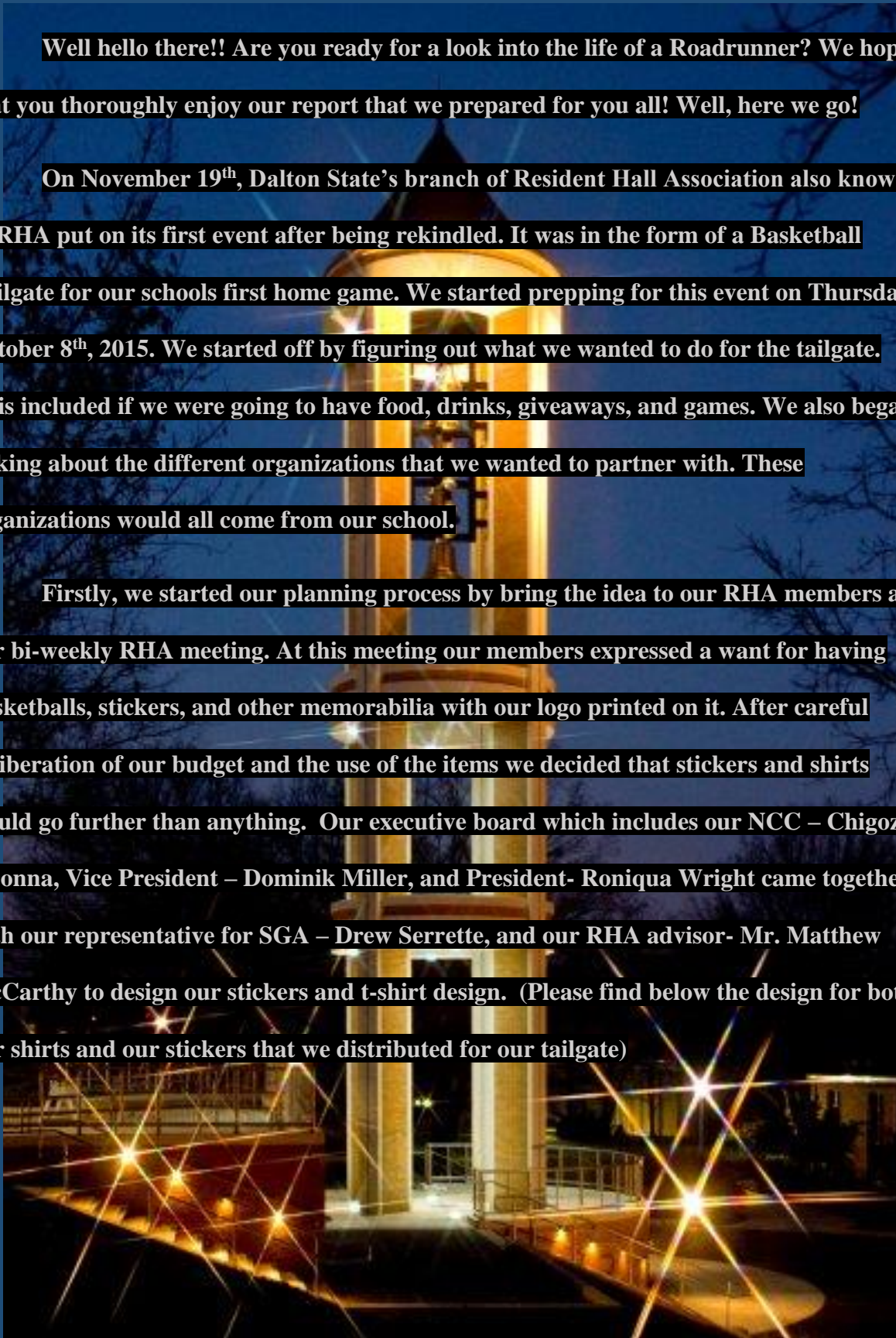
Program of the year

Presented at Georgia State University

Well hello there!! Are you ready for a look into the life of a Roadrunner? We hope that you thoroughly enjoy our report that we prepared for you all! Well, here we go!

On November 19th, Dalton State's branch of Resident Hall Association also known as RHA put on its first event after being rekindled. It was in the form of a Basketball Tailgate for our schools first home game. We started prepping for this event on Thursday, October 8th, 2015. We started off by figuring out what we wanted to do for the tailgate. This included if we were going to have food, drinks, giveaways, and games. We also began talking about the different organizations that we wanted to partner with. These organizations would all come from our school.

Firstly, we started our planning process by bring the idea to our RHA members at our bi-weekly RHA meeting. At this meeting our members expressed a want for having basketballs, stickers, and other memorabilia with our logo printed on it. After careful deliberation of our budget and the use of the items we decided that stickers and shirts would go further than anything. Our executive board which includes our NCC – Chigozie Obonna, Vice President – Dominik Miller, and President- Roniqua Wright came together with our representative for SGA – Drew Serrette, and our RHA advisor- Mr. Matthew McCarthy to design our stickers and t-shirt design. (Please find below the design for both our shirts and our stickers that we distributed for our tailgate)





RHA Loves Our Roadrunners Sticker Design

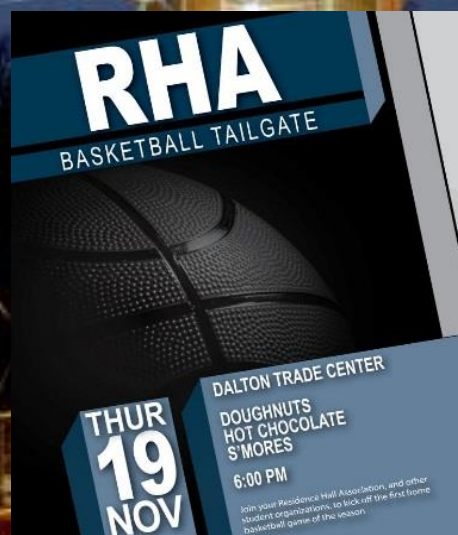


Dalton State RHA Shirts Design

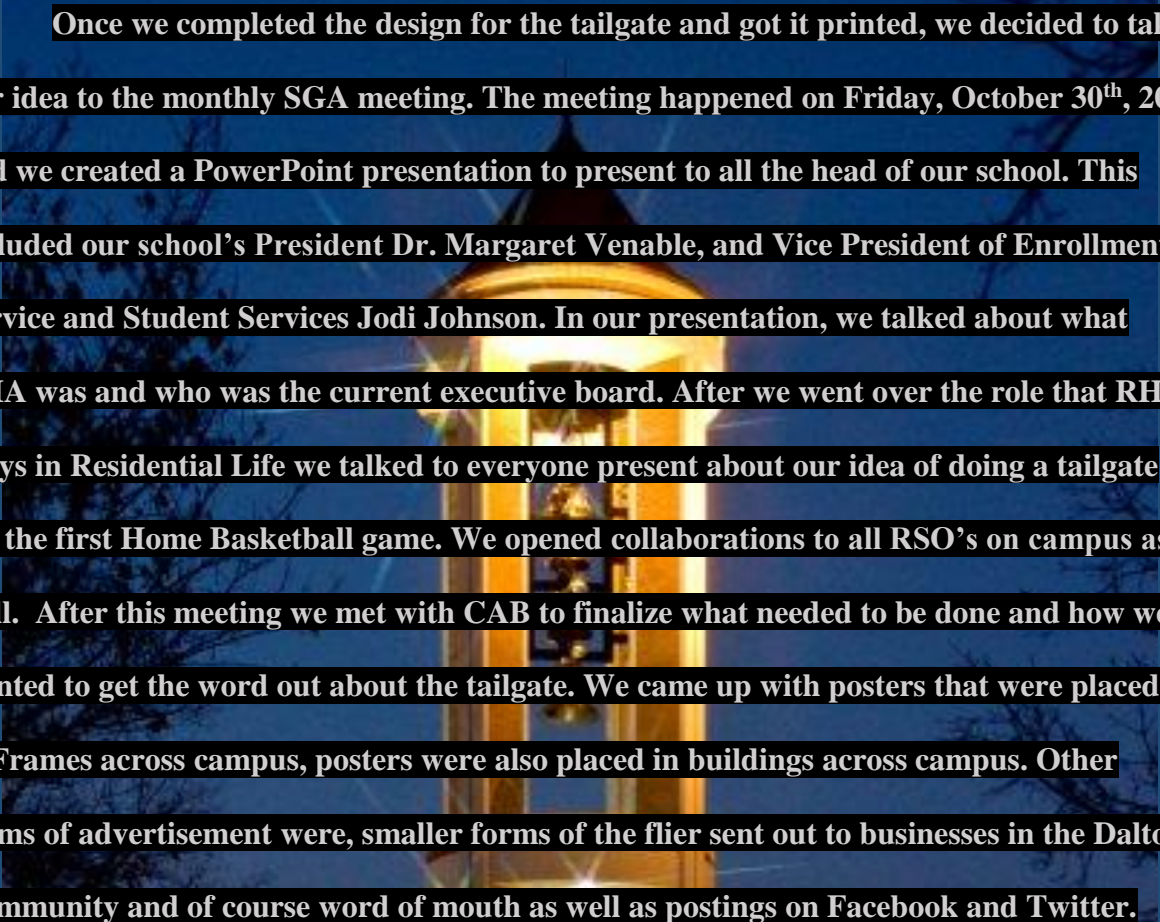
After we came up with the design for our shirts and stickers, we presented the designs to our RHA members at our next meeting. We put both designs to a vote and our members were very pleased with what we came up with. We then moved on to planning what exactly we would offer at the tailgate. We asked our members what they would be interested in and they replied with s'mores, hot chocolate, Krispy crème donuts, portable fire pits, hot apple cider, face painting and a variety of games. The games included trashketball, and corn hole provided by the Resident Assistants of Dalton State College. We took it a step further and showed our appreciation to our basketball team by incorporating a thank you message to the basketball team in the form of a twin sheet and messages written on it by all the attendees of the basketball game. We then discussed the organizations that we would like to be partnered with for the tailgate. We included organizations such as CAB (Campus Activities Board), SGA (Student Government Association), ASA (African Students' Association), Rotaract Club of Dalton, AOII, AKL and Delta Chi. These organizations

brought with them drinks, hots dogs, a grill, and speakers for music as well as more face paint. They also brought tents for their organizations as well.

When it came time to do the advertisement for this event, we did approach some brick walls when it came the other organizations that we collaborated with. Our main partner was CAB and we did have some problems with working with them because they are technically a bigger organization that we are. There was lack of communication and some miss communication as well. Once we navigated through all of this we came to the conclusion that we would have to take the lead on this project and that we did. The executive board came together for our bi-weekly executive board meeting and sat down with Mr. Matthew McCarthy our RHA Advisor and designed our flier that we would send out not only to Dalton State College, but also the Dalton community. (Please find below a picture of our flier that we used as advertisement.)



RHA Tailgate Flier



Once we completed the design for the tailgate and got it printed, we decided to take our idea to the monthly SGA meeting. The meeting happened on Friday, October 30th, 2015 and we created a PowerPoint presentation to present to all the head of our school. This included our school's President Dr. Margaret Venable, and Vice President of Enrollment Service and Student Services Jodi Johnson. In our presentation, we talked about what RHA was and who was the current executive board. After we went over the role that RHA plays in Residential Life we talked to everyone present about our idea of doing a tailgate for the first Home Basketball game. We opened collaborations to all RSO's on campus as well. After this meeting we met with CAB to finalize what needed to be done and how we wanted to get the word out about the tailgate. We came up with posters that were placed in A-Frames across campus, posters were also placed in buildings across campus. Other forms of advertisement were, smaller forms of the flier sent out to businesses in the Dalton Community and of course word of mouth as well as postings on Facebook and Twitter.

Leading up to the event we planned a pre-tailgate event that was in the form of a bonfire at the fire pit that we have in the residential area. This event brought out 38 patrons that lived on campus. Our event included music, s'mores and a viewing of our movie showing how our basketball team became NAIA Basketball Champions. (Awww Beep Beep!!) This event was attended by both residents and CAB members, we also got a few of the basketball players to attend. At the bonfire we expressed how excited we were to be putting on such a huge event for our first event and we also talked to everyone about our upcoming events for the semester and the upcoming semester. These events include a sweater week that we are partnering with Residential Life for. This will take place

December 7th -11th and we are responsible for the card decorating event that will happen on Wednesday, December 9th, 2015. We also asking everyone to wear and ugly sweater for that entire week. A toy drive for the Salvation Army that will end on December 14th at 5pm, for this we partnered with S.A.V.E (Student Advocate for Volunteer Efforts). This event consists of people bringing in unwrapped, new toys to either our Residential Life office or our Student Life office by the appointed deadline. On December 15th we will carry in the toys to the Salvation Army. Other events that are in the works are #AllThingsMatter, Bowling Night, Pajama Night, Resident Appreciation Week, and a Spring Ball.

On the day of the tailgate, we checked on all of our supplies that we needed for the event and touched base with everyone involved with the event. Set Up began at 4:15 pm at the North West Georgia Trade Center and Convention Center. We were the first ones at the location and we began set up along with help from our RHA members. The Trade Center provided us with tables for our organization and the other organizations who collaborated with us. They also supplied us with electricity for our other equipment that we brought with us. The tailgate started at 6pm sharp! We had photos taken throughout the event and at the end of the night we had 165 people come out to our event which for our school and for the history of student events, this was great because we were considered a new group on campus. (Please find photos of our event- First Basketball Home Game-Tailgate)





Chigozie Obonna (NCC) with some members of RHA and some people who came out to the tailgate.



Jessica White (Member of RHA), Roniqua Wright (RHA President), Dr. Margaret Venable (President of Dalton State College), Dominik Miller (Vice President of RHA), and Chigozie Obonna (NCC).





President of RHA Roniqua Wright & Vice President Dominik Miller



Matthew McCarthy (RHA Advisor and all around AWESOME GUY!!)

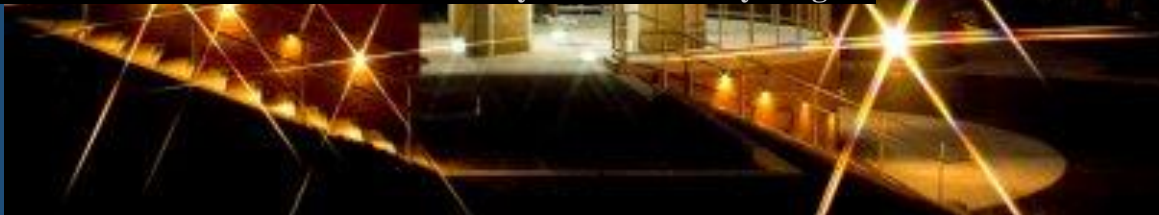


Members of CAB



**William Melendez (Head RA) and Drew Serrette (RA)
Showing Roadrunner Pride.... Awww Beep Beep!!**

We also had the great idea of promoting our Toy Drive at the tailgate so we brought out one of the boxes that we decorated for anyone who had toys to give.





Leslie Elrod participating our Toy Drive

Well there you have it! Our report on our first major event that we held at our school in as much detail as possible. We hope that you all enjoyed reading this report and we can't wait to meet you all!



Rage the Roadrunner and Our Lovely Bell Tower